

Review of Management and Economic Engineering  
7<sup>th</sup> International Management Conference

## Management Challenges Within Globalization

Special Edition in Memoriam Professor Ioan Abrudan

17<sup>th</sup>-19<sup>th</sup> Sept. 2020, Technical University of Cluj-Napoca, Romania

Past edition  
RMEE2018  
RMEE2016  
RMEE2014  
RMEE2011  
RMEE2010

were indexed in:



In perioada 17-18 sept. 2020 va avea loc a 7-a conferința internațională de management RMEE2020:

### “Management Challenges Within Globalization”

Ediție specială în memoriam prof. dr. ing., ec. Ioan Abrudan

Conferința se va desfășura într-o firmă hibridă – online și offline. Detalii despre accesarea link-urilor online se găsesc pe site-ul conferinței: [conference.rmee.org](http://conference.rmee.org), secțiunea program.

#### Conferința organizată de:

- Universitatea Tehnică din Cluj-Napoca ([UTCN](#))
- Asociația Managerilor și a Inginerilor Economisti din România ([AMIER](#))
- Revista de Management și Inginerie Economică ([RMEE](#))
- Asociația Conducătorilor de Activități de Doctorat și Excelența în Managementul și Ingineria Afacerilor ([ACADEMIA](#))

#### Programul conferinței:

<b>17<sup>th</sup> of September, 2020 – Univers T Hotel, Cluj-Napoca</b>	
<b>15.00-17.00</b>	<b>Registration</b> – Univers T Hotel – Lobby, Alexandru Vaida Voevod St. No. 53-55, Cluj-Napoca
<b>17.00-18.30</b>	<b>Official Opening</b> – Univers T Hotel – Main Conference Hall  ----- <b>Or can be joined online using the link below:</b> <a href="https://zoom.us/j/91629190074?pwd=K1cweFlreGhHTDEyMldPSjRvc1dYZz09">https://zoom.us/j/91629190074?pwd=K1cweFlreGhHTDEyMldPSjRvc1dYZz09</a> Meeting ID: 916 2919 0074 Passcode: 771177 ----- <b>International keynote speech:</b>  On Novelty, Technology, Risk and Innovations' Performance <b>Arik SADEH</b> Prof. and Former Dean, Faculty of Management of Technology at HIT Holon Institute of Technology
<b>19.00</b>	<b>Cocktail</b> – Univers T Hotel – Restaurant and terrace

**18<sup>th</sup> of September, 2020 – Univers T Hotel – Conference rooms**

<b>9.00-11.00</b>	<p align="center"><b>Challenges of globalization and companies' reaction</b></p> <p>(online attendance link can be found in the detailed program)</p>	<p align="center"><b>Globalization and internationalization in education and medical services: Theoretical, strategic and management perspectives</b></p> <p>(online attendance link can be found in the detailed program)</p>	<p align="center"><b>Management across cultures: Challenges and strategies</b></p> <p>(online attendance link can be found in the detailed program)</p>
	Session 1 – Conference Room A	Session 1 – Conference Room B	Session 1 – Conference Room C
<b>11.00-11.30</b>	Coffee break - Restaurant and terrace		
<b>11.30-13.30</b>	<p align="center"><b>Challenges of globalization and companies' reaction</b></p> <p>(online attendance link can be found in the detailed program)</p>	<p align="center"><b>Globalization and internationalization in education and medical services: Theoretical, strategic and management perspectives</b></p> <p>(online attendance link can be found in the detailed program)</p>	<p align="center"><b>Management across cultures: Challenges and strategies</b></p> <p>(online attendance link can be found in the detailed program)</p>
	Session 2– Conference Room A	Session 2 – Conference Room B	Session 2– Conference Room C
<b>13.30-14.30</b>	Lunch - Restaurant and terrace		
<b>14.30-16:30</b>	<p align="center"><b>Challenges of globalization and companies' reaction</b></p> <p>(online attendance link can be found in the detailed program)</p>	<p align="center"><b>Globalization and internationalization in education and medical services: Theoretical, strategic and management perspectives</b></p> <p>(online attendance link can be found in the detailed program)</p>	<p align="center"><b>Management across cultures: Challenges and strategies</b></p> <p>(online attendance link can be found in the detailed program)</p>
	Session 3– Conference Room A	Session 3 – Conference Room B	Session 3– Conference Room C
<b>16.30-17.00</b>	Coffee break- Restaurant and terrace		
<b>17.00-19.00</b>	<p align="center"><b>Challenges of globalization and companies' reaction</b></p> <p>(online attendance link can be found in the detailed program)</p>	<p align="center"><b>Globalization and internationalization in education and medical services: Theoretical, strategic and management perspectives</b></p> <p>(online attendance link can be found in the detailed program)</p>	<p align="center"><b>Management across cultures: Challenges and strategies</b></p> <p>(online attendance link can be found in the detailed program)</p>
	Session 4– Conference Room A	Session 4 – Conference Room B	Session 4– Conference Room C
<b>19.00</b>	<b>Cocktail</b> – Univers T Hotel - Restaurant and terrace		