

INNOVATION LABS

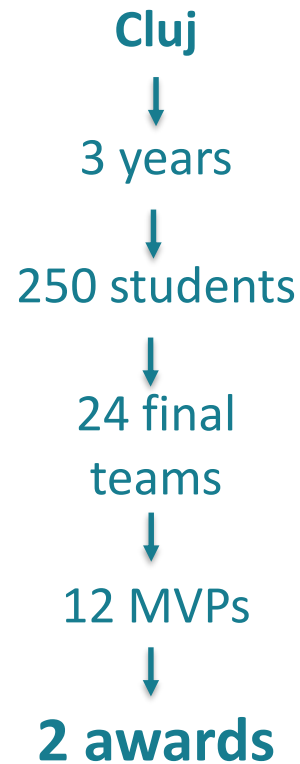
Innovation Labs is **a pre-accelerator for young tech founders and startups**. Students and graduates from technical universities and from communication, business and creative fields are invited to join a **3-month adventure of teamwork, intensive prototype development and mentorship**, exploring Romania's growing startup ecosystem.

Innovation Labs invites **young teams to develop proof-of-concept solutions and products** using cutting-edge technologies opened by program partners. Participants join forces with **top mentors in the ICT industry and business** to fine-tune their prototypes through user-experience testing and product validation, coupling advanced technologies with usability and business insights.



Innovation Labs 2017 - General presentation

1.0	1 Hackathon 20 teams 40 ideas	185 students 23 mentors	12 teams in the program 10 Demo Day MVPs
2.0	2 Hackathons 42 teams 67 ideas	266 students 56 mentors	26 teams in the program 20 Demo Day MVPs
2015	2 Hackathons 54 teams 73 ideas	244 students 85 mentors	30 teams in the program 24 Demo Day MVPs
2016	4 Hackathons 90 teams 125 ideas	345 students 100 mentors	49 teams in the program 31 Demo Day MVPs
2017	6 Hackathons 110 teams 150 ideas	450 students 140 mentors	63 teams in the program 40 Demo Day MVPs



 BUCHAREST
  CLUJ
  SIBIU
  TIMISOARA
  IASI
  ALBA IULIA





Anchoring in top-level
technical Universities
in Romania



Experiential learning
and **one-to-one**
mentorship

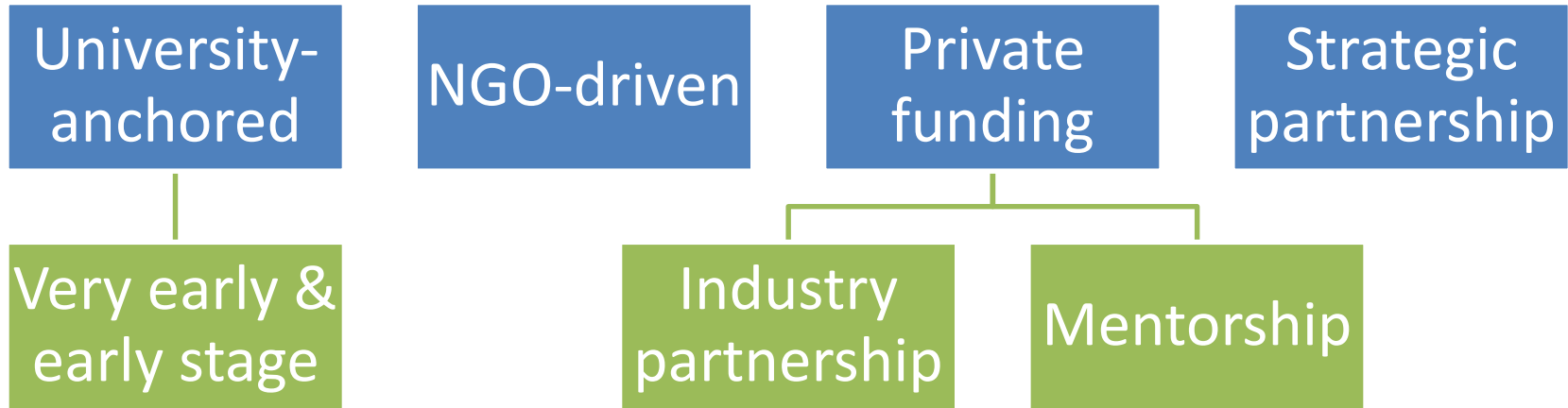


Guidance and
continuous support for
team formation



A culture of
strong collaboration
at all points

Innovation Labs Accelerator





University-anchored

1

Leverage work with students

2

Materialize reputations for student-centered careers

3

Anchor students in Universities

- Credit recognition
- BA & MA theses

Innovation Labs in Universities

Innovation Labs 2018

2017

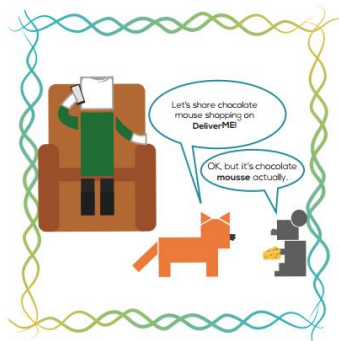
RETAIL



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DeliverME



Razvan
BRETOIU



Alexandru
BOGDAN



Paul
OARGA



Sebastian
GODJA

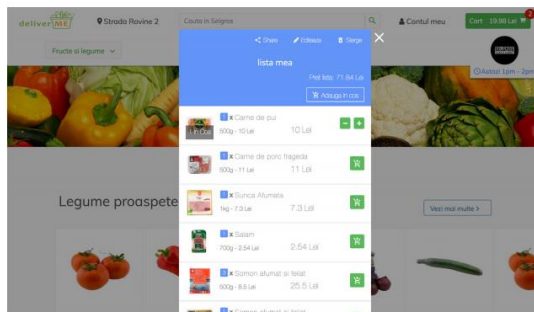


Catalin
BRICIU

THE TEAM

THE PRODUCT

DeliverME is an online platform that connects large chains of supermarkets or hypermarkets with their customers, by giving them the possibility to sell their products through it. The business is based on the on-demand economy model, by introducing private contractors that shop and deliver the goods for the customers. When a customer accesses the platform, he first enters the location where he wants the groceries to be delivered, chooses the supermarket, adds items to the cart and places the order. A notification is then sent to the closest drivers, until one of them accepts it. The driver starts shopping, pays for the goods and then delivers them to the customer.



FEATURES

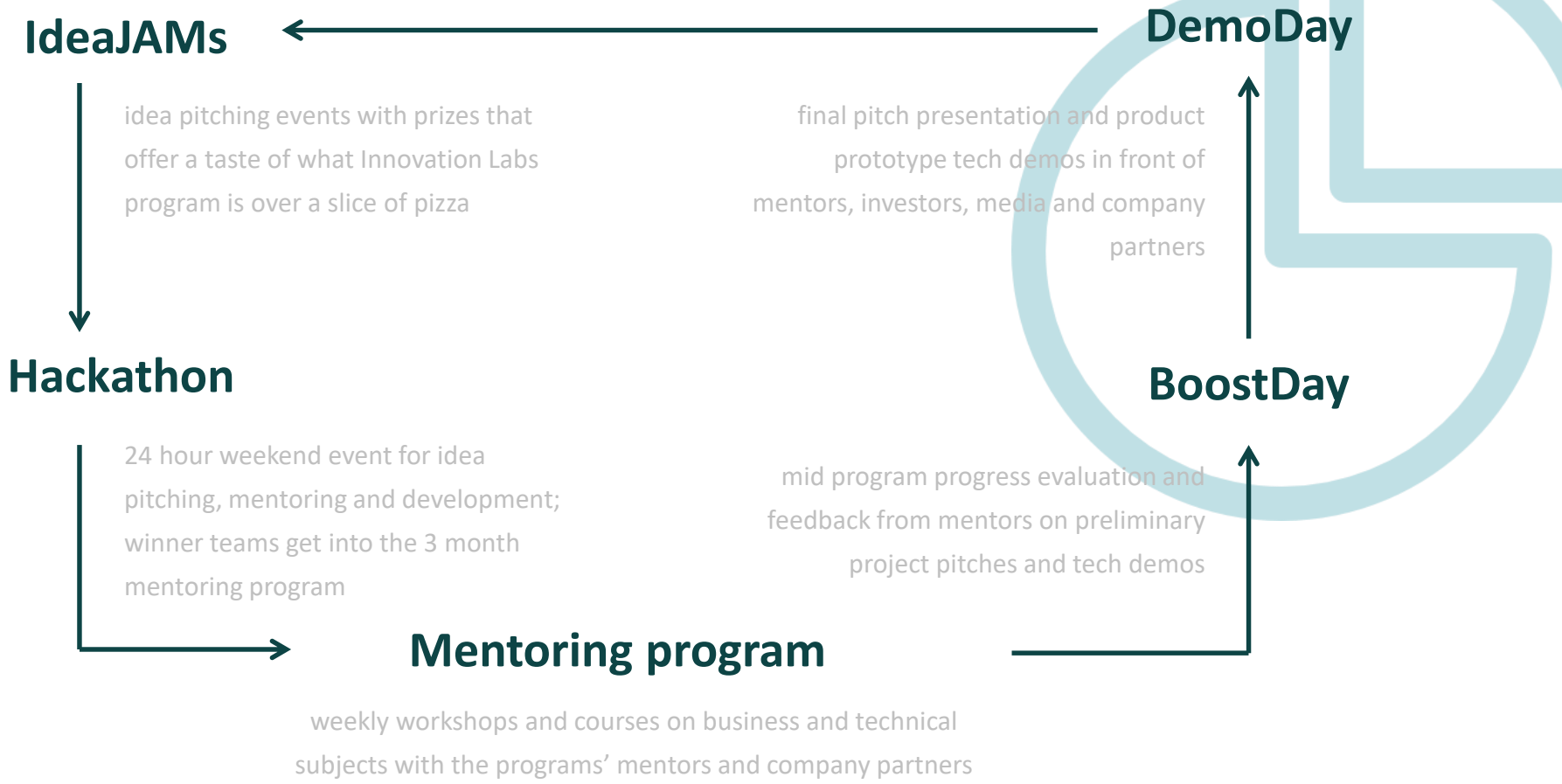




Program timeline

Innovation Labs 2017





Questions?

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